

**PRESS RELEASE FOR
IMMEDIATE PUBLICATION**

Dec 16, 2024:

Seldén Mast adds an emergency stop to their electric functions

The emergency stop is usually placed within reach of the helmsman and when the emergency button is pushed, the power to the SEL-Bus system is cut immediately. To reactivate the functions, you twist the button to release it. Supplied as a kit, this emergency function consists of a big and illuminated push button, a protective guard to prevent unintentional use and a relay which is installed between the battery and the Seldén Power Supply Unit. It is easily retrofitted to an existing SEL-Bus installation and available from Seldén's network of authorized dealers.

Seldén's director of marketing, Mats-Uno Fredrikson explains:

- "Six years ago, we introduced our SEL-Bus system that now controls numerous powered functions onboard. It all started with Furlex Electric, a retrofittable electric drive unit for Furlex jib furling system and then expanded to include winches, a code 0 and gennaker furler and a motor for furling masts. The possibility to push a button to furl a sail or tension a sheet makes for convenience and peace of mind. A smaller crew can handle a larger boat in a greater range of conditions and so spend more time sailing. We have even managed to get some intelligence into our system, such as a synchronization between the outhaul winch and the mast motor and the ability for the system to automatically cut the power to prevent overloads. However, human errors like pushing a button at the wrong time can damage sails, rigging and equipment, and even cause personal injuries. The emergency button is there if you need it, but hopefully never to be used."

Technical information can be found at Seldén's website.

<https://support.seldenmast.com/files/1731397374/597-219-E.pdf>

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